



SMARTER PARKING for
SMART COMMUNITIES.™

INNOVATION

COLLABORATION

ACCOUNTABILITY

TRANSPARENCY

INTEGRITY

Gloucestershire County Council

Update to Existing Machines with Card Only Option

About Gloucestershire:

Gloucestershire is a county in South West England bordering Wales. The county comprises part of the Cotswold Hills, part of the flat fertile valley of the River Severn and the entire Forest of Dean. With a population of around 645,076 (Source:- Census 2021) and covering an area of approximately 1,025 miles, Gloucestershire is a large county.

Issue And Solution:

Gloucestershire County Council needed an updated solution to their existing equipment that was both cost effective and user friendly.



Customer Comments:

In the summer of 2022 Gloucestershire County Council procured new IPS machines that sit on the bases of our old machines, this has helped to reduce the costs of the full estate upgrade. The new machines are card only, we do not accept cash, and are mainly used at on-street locations around the county. We have seen an increase in the amount of parking time that customers are paying for compared to when we were a cash only operation.

The IPS back-office system is like a breath of fresh air, it is intuitive and has made the challenge of monitoring a P&D machine estate much easier. Analysis of data and income is simple with clear menus and reports that meet the needs and requirements of a county council.

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