



SMARTER PARKING for
SMART COMMUNITIES.™

INNOVATION

COLLABORATION

ACCOUNTABILITY

TRANSPARENCY

INTEGRITY

BRAINTREE DISTRICT COUNCIL

UPDATING TECHNOLOGY & HARDWARE TO BRAINTREE DISTRICT COUNCIL

Our recent installation for Braintree District Council consisted of 5 replacement machines in one of their main Town Centre Car Parks. Our MSI™ Parking Terminal was ready to impress the Council with flexible payment offerings including coin, card, contactless, Google & Apple Pay. Other features include the fact that these machines are incredibly robust, with a high-grade stainless-steel structure designed to offer maximum longevity. After this initial install, we had some good feedback from Braintree District Council.

“Thank you so much for all your help with our new machines.”

“The process was seamless with no issues and all 8 machines are up and running.”

This feedback was followed with a new project for additional machines in Braintree & Witham in Essex. Yet again, once the installation was completed the Council expressed their thoughts:-

“After installing 8 x IPS (card only) machines in George Yard Multi Storey car park last year, we then replaced our remaining machines in April this year. The delivery and install were seamless and despite a timeline of 4 days for the install, the team had installed all 14 machines across 7 car parks (in two towns) by the end of day 2. We now have one back office which provides great reports for our team. ”

IPS Group, UK has innovative technology and customer satisfaction at the heart of everything we do and we are always delighted to hear from positive words from our customers.

